

April - May 2003

Arts Trust sales surge

Initial sales figures from the Indiana Bureau of Motor Vehicles show the Arts Trust license plate sales for the first quarter of this year more than doubled from the first quarter of 2002.

A total of **1,374** Arts Trust plates were purchased from January through March of this year compared with **630** plates sold during that same period last year.

Among the 42 special issue license plates available in Indiana, the Arts Trust plate ranked the **ninth** most purchased plate during the first three months of 2003.

Contributions made to the Indiana Arts Trust through the cumulative purchase and renewals of the Arts Trust plates now total **\$161,200**.

Inside news.....

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A former Indiana Governor's Arts Award recipient may bring Royal Philharmonic Orchestra on tour in Indiana **see page 4**

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Hoosier arts advocates impress many with results of economic impact study

There's nothing like sharing good news, and two Indiana arts service groups thoroughly enjoyed the opportunity to share with Indiana legislators, community leaders, and representatives of Hoosier arts organizations the results of a recent national arts economic impact study.

On March 11th, the Indiana Advocates for the Arts (IAA) hosted their annual Legislator Appreciation Breakfast at the Indianapolis Arts Garden. Keynote speaker Lori Robishaw of Americans for the Arts (AFTA) shared results of her organization's national study, "Arts and Economic Prosperity." Released in September of last year, the study was the first nationwide economic impact study focusing on America's arts industry.

The *Arts & Economic Prosperity* study was conducted during 2000 - 2001 in 91 diverse communities throughout the nation, including Indianapolis, Bloomington, and Lafayette. The national study found that America's nonprofit arts industry generates \$134 billion in economic activity every year - \$53.2 billion by arts organizations and \$80.8 billion in arts related spending. (See June 2002 Commission Notes at www.IN.gov/arts for details).

Joyce L. Ribble, IAA vice president for public policy and executive director of Arts Alliance Indiana, explained how the national study's research methods were used to calculate the estimated impact of Indiana's public investment in the arts. The report, prepared for IAA by Arts Alliance Indiana, spotlights the significant impact this investment has on Indiana's economic activity. The Indiana estimates were based on the economic impact formula devised by the Georgia Institute



Lori Robishaw, Americans for the Arts, spoke about the findings of AFTA's nationwide economic impact study (photo courtesy of Indiana Advocates for the arts)

of Technology (GIT) for the national study. The Indiana estimates were developed by entering total grantee expenditures, total persons served, and service area population data into the "Arts & Economic Prosperity Calculator," a tool devised by GIT to allow arts providers to calculate arts economic impact in individual locales. Grantee expenditures and total persons served were obtained from FY2002 Indiana Arts Commission final grant reports.

According to the AAI analysis, a total of 3,735 full-time equivalent jobs were generated by Hoosier arts organizations in 2002. These jobs,

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Arts impact (from pg. 1)

coupled with another 27,762 ancillary employment opportunities, resulted in a total of 31,497 Hoosiers earning full-time employment thanks to the arts in Indiana. These jobs generated an estimated \$5.9 million in household income. In addition to job creation, the arts contributed an estimated \$65.1 million in state tax revenue, and another \$41.4 million into local government coffers in 2002.

Total revenues directly generated by Indiana arts organizations in 2002 was estimated at \$121.5 million. The spending by audiences to arts activities last year was estimated at just over \$829 million. The combination results in an estimated \$950.6 million generated by Indiana's arts industry in 2002. According to the



study findings, every dollar spent on the arts in Indiana generated another \$278 statewide.

"The Indiana Advocates for the Arts is very pleased to be able to provide Indiana arts providers and supporters with this important information," said Kathy Solecki, Arts Advocates board



IAC Commissioner Ronald Stratten (left) spoke about the important role the arts have played in his life. Seated next to Stratten is Kathy Solecki, IAA president, and Robin Tew, executive assistant to Gov. O'Bannon. The late Rep. Roland Stine (above, right) makes a point with Stuart Green, vice-chancellor of IU-Kokomo, and incoming president of Arts Alliance Indiana. (photos courtesy of Indiana Advocates for the Arts)

president. "It will help us show the real value the arts make to our state - especially in these tough economic times."

Statewide conference provides setting for 2003 Governor's Arts Awards

The past, present and future of Indiana's arts environment will be celebrated at the 2003 Indiana Governor's Arts Awards ceremony October 23, 2003.

The event will mark the 30th anniversary of a ceremony recognizing significant contributions by individuals, groups, communities, and businesses that have furthered the growth and encouragement of the arts in Indiana.

The ceremony will honor the accomplishments and commitments of internationally acclaimed violinist, and former Bloomington native, Joshua Bell; philanthropists Gene and Marilyn Glick of Indianapolis; Portland's Eric Rogers and Arts Place, Inc.; Historic Downtown Rising Sun Project and the City of Rising Sun; and Evansville-based Old National Bancorp.

One new aspect of this 30-year tradition will be partnering the

Indiana Governor's Arts Awards ceremony with Indiana's only statewide conference on community arts programs and initiatives.

Two major Indiana arts service organizations, Arts Alliance Indiana and the Indiana Advocates for the Arts, have jointly sponsored the Indiana Community Arts Conference since its inception in 2000.

"The partnership provides a win-win situation for all three organizations,"

said Dorothy L. Ilgen, IAC executive director. "The benefits from co-marketing, information exchange and cost sharing will increase the effectiveness and efficiency of communications and planning efforts for all three of the organizations involved."

The 2003 Indiana Community Arts Conference begins October 23, with the 2003 Indiana Governor's Arts Awards the featured program for the conference luncheon. The conference activities continue throughout the day with the conference concluding on the afternoon of October 24.

"We have always held our conference in October as a tie with National Arts and Humanities Month," said Dr. Allen Dale Olson, president of Arts Alliance Indiana. "It seems to make perfect sense we bring together these two events of statewide importance to the arts."

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Five Indiana venues on schedule for NEA's national Shakespearean tour

The National Endowment for the Arts (NEA) is recognizing the 439th anniversary of the birth of William Shakespeare by sponsoring a national Shakespearean tour that will include performances at five Indiana locations.

The "Shakespeare in American Communities" project will bring professional-quality performances of some of his fundamental works, accompanied by educational programs, to some 100 American cities in all 50 states.

"Not only is this the largest tour of Shakespeare in American history," said Dana Gioia, chairman of the NEA, "but it is certainly the most complex program the NEA has ever executed."

The tour is a cooperative effort of the NEA and Arts Midwest, a Minneapolis-based regional arts service provider representing nine midwest states, including Indiana. The NEA expects to invest an estimated \$3 million to support the tour.

Expected to begin this September and continue through November of 2004, the tour will involve six professionally renowned, not-for-profit theater companies presenting "Richard III," "Romeo and Juliet," "Othello," and "A Midsummer Night's Dream."

The touring companies include: The Acting Company; Arkansas Repertory Theatre; Aquila Theater Co., Inc.; Chicago Shakespeare Theater; Guthrie Theater; and in fall of 2004, Artists Repertory Theatre.

"Romeo and Juliet" will be presented Oct. 13 at Wabash College, Crawfordsville. Notre Dame University in South Bend will host presentations of "Romeo and Juliet" Oct. 16, and "Othello" Feb. 24-29, 2004. "Richard III" will be presented at

*"It is the most complex program the NEA has ever executed."
- Dana Gioia, NEA Chair*

Butler University, Earlham College, and Indiana University, Bloomington at dates to be announced.

"I have a fairly simple philosophy: that great art and democracy are not incompatible," Gioia said. "We hope this is the first in a series of large programs that combine indisputable artistic merit with enormous public outreach."

According to Gioia, the idea for the Shakespeare program actually started with his predecessor, Michael Hammond, who died last year only eight days after taking the leadership of the federal agency.



Dana Gioia



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Renovation will not deter First Lady's Art Series

While the Governor's Residence undergoes a much needed facelift to make it fully accessible to the public, Governor and Mrs. O'Bannon are settling in to new surroundings on the grounds of Fort Benjamin Harrison. The transition may be just a bit easier as the O'Bannons continue a tradition they started during the Governor's first term.

The First Lady's Arts Series project, sponsored jointly by Mrs. O'Bannon and the Indiana Arts Commission, is now showing with works by IAC Individual Artist Project grant recipients from 2001 through 2003.

Works by Hoosier artists Carol Myers, Brigid Manning-Hamilton, Nina Marshall, Louie Laskowski, Kendra Bayer, Sarojini Jha Johnson, Cynthia Blasingham, John Fillwalk, and David Johnson will be on exhibit at the temporary residence through the end of June.

Contemporary artists to the "Forefront" at IMA

Emerging and mid-career artists from throughout the world will be featured in the Indianapolis Museum of Art's "Forefront" exhibition.

"Forefront" will enhance the IMA's extensive permanent collection of contemporary art by offering viewers a constantly changing, current view of major developments in the art world.

Some of the works scheduled to be shown include those of Laylah Ali, Lucinda Devlin, Ann Hamilton, Fred Tomaselli, Yayoi Kusama, Kiki Smith and Fred Wilson.

For more information about "Forefront," or other exhibitions at the IMA, call 317-923-1331.

IAC funded project praised by press

In the April 30, 2003 issue of the Indianapolis news weekly NUVO, reporter and playwright Rita Kohn reviewed a recent performance of the ballet "Willow Maiden" at Clowes Hall on the Butler University campus.

Kohn summarizes her review of the production by saying, "Bravo to all at Butler, bravo to the Indiana Arts Commission for its \$1,000 investment in Ellen Denham's dream, bravo to Motionwear for production sponsorship. The challenge now passes to the whole community to move 'art made in Indiana' beyond local media praise."

IAC again partners to present Black Music Month

The Indiana Arts Commission and Indiana Department of State Personnel will, for the eighth consecutive year, co-sponsor a series of performances recognizing June as Black Music Month.

This year, the programs will be dedicated to the service and sacrifices of America's military personnel. Governor Frank O'Bannon is expected to issue an official proclamation marking the occasion.

Black Music Month festivities kick off June 11 from 11:30 to 2:00 at the Circle Centre Artsgarden with performances by The Truly Gifted, Karen Hoskins, and The McClendon Project.

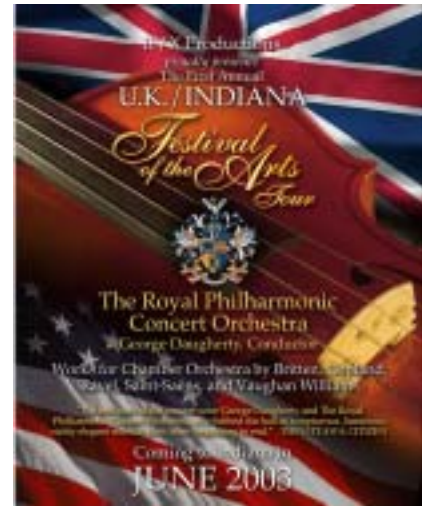
Indy Youth Gospel Music Camp and Krash Krew will be the featured performers for the June 23 program at the Artsgarden which will also begin at 11:30 a.m. and conclude at 2 p.m. Admission is free.

Former Indiana Governor's Arts Award recipient and Royal Philharmonic may tour Indiana

George Daugherty, 1999 recipient of the Indiana Governor's Arts Awards, may return to Indiana this fall for a series of performances entitled U.K. / Indiana Festival of the Arts Tour.

Daugherty, a native of Pendleton, recently completed a 15 city U.S. tour with the Philharmonic and is exploring the potential for a 10 day tour in Indiana.

"I have luckily had many highlights in my career, but the one that stands out most was being awarded the Indiana Governor's Arts Award a few years ago. It was incredibly meaningful," Daugherty said. "Since that award, I have been trying to arrange to bring one of



my ensembles here to perform in Indiana."

Daugherty is currently working to secure venues for the 30-piece touring ensemble.

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